



South West Wildlife Fundraising Ltd.



Wildlife needs your help!

Like so many others, the Wildlife Trusts have been hit hard by coronavirus. We're dealing with unprecedented challenges cause by the pandemic whilst people are seeking solace in nature now more than ever.

In the past you have supported your local Wildlife Trust by providing a space for our information stand and membership recruiters at your venue. The restrictions in place from coronavirus have severely depleted our database of available venues. We're looking to you for help! **Let us work with you to find a suitable way to be able to visit with you again.**

How do we work in-store?

- We set up a display stand and talk to your customers about local wildlife and nature reserves
- We're flexible on space – we'll work with you to increase or decrease our stand size as appropriate. We can even set-up outside with our own gazebo!
- We take no cash collections, instead offering membership to the Trust
- We abide by the Institute of Fundraising code of practice and coronavirus guidelines, hold public liability insurance, and follow a coronavirus-specific risk assessment

How do we help your business?

- Reflect your support for local wildlife, particularly at a time of heightened environmental awareness
- Create a point of interest with local wildlife information for your customers
- Exhibit your commitment to sustainability
- Complement your seasonal themes and marketing campaigns with a wildlife focus





Coronavirus-safe Fundraising

We would like to reassure you about our presence during these unprecedented times. Our Wildlife Trust representatives made a careful return to face-to-face fundraising in July, with each of our team members receiving:

- Coronavirus-specific safety training
- Personal protective equipment and sanitizing options
- Social distancing signage



We are committed to following the clear guidance on the safe operation of membership recruitment that has been developed and published by the Institute of Fundraising and the Fundraising Regulator.



"We have worked with Avon Wildlife Trust for over 5 years now. We have always found their staff organised and engaged. Since we restarted post lockdown AWT have reacted positively to our new operating model, adapting their stall and style of interaction. They have played a positive role within the broader trader group – by being helpful and leading by example. We are very pleased to continue to have them as a part of our #eatfestivalsfamily"

*Bev Milner Simonds, eat:Festivals
Multi award-winning locally focused
food & drink festivals*

Next Steps

Your support during this difficult time will make a significant difference to your local wildlife. We look forward to working with you to be able to safely visit again soon.

Katrina de Haas, Venues and Operations Manager

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